

The Link

Connecting You With Small Business News and Advice



Support Your People (and You) a Little Extra as You Start the New Year

Click below to check out Gallagher's Small Business findings and insights from the 2022 Benefits Strategy & Benchmarking Survey. This edition also includes valuable resources to assist you in finding ways to better serve and engage employees and improve your wellbeing strategies. You can also click here to see our Employee Benefits & HR Solutions.

Download Results >>



In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

The U.S. Surgeon General's Framework for Workplace Mental Health & Well-Being

Only 43% of companies believe their managers are well-prepared to recognize signs of stress, burnout or mental health issues.

Workplace mental health and wellbeing is a critical priority for public health and overall productivity which creates both a responsibility and opportunity for leaders to create environments that support the health and wellbeing of employees. Learn how to empower your management to make mental and emotional wellbeing a priority.

Learn More >>

15 Ways to Engage Employees this New Year

Keep your best talent healthy, happy and motivated with these employee engagement activities. From New Year's resolutions to volunteer programs, explore ways to maintain your employees creativity and productivity.

Learn More >>

Building the Ideal Hybrid Work Environment

What does that truly mean for team culture and productivity? Here's how you can build meaningful relationships with your people and keep them connected to each other— no matter where they're located.

Learn More >>

How Small Business Owners Can Identify Familiar Stresses and Ease the Strain

Small business owners face a variety of stressors that can have a serious impact on their mental and physical wellbeing. It is essential for small business owners to identify these pain points, while being aware of signs of burnout, so they can take action to manage stress or seek professional resources to help avoid reaching a breaking point.

Learn More >>

Share These Client Savings With Your Team

Gallagher clients save up to 35% off car rentals. Click here to see how road trips are good for your mental health.

Reserve Now >>



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