



Gallagher

The Link

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Special Edition in honor of Small Business Saturday®



We are proud to announce our partnership with American Express as an official Corporate Sponsor for Small Business Saturday.

Are you ready? You can access free digital marketing materials to promote your business at ShopSmall.com/SBO.



In the News and in the Know

We've curated a selection of links just for you that feature relevant content and professional advice to help your business grow and prosper.

About Small Business Saturday

American Express, Gallagher and other corporate sponsors will be rallying consumers across the U.S., encouraging them to **Shop Small®** on Small Business Saturday and throughout the entire holiday season.

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Stand for Small

We stand for small by empowering you with the protection you need, so you can face your future with confidence.

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Overcoming Common Obstacles for Small Businesses

Although every small business has its own particular personality, usually born from an entrepreneurial dream, most small businesses face the same basic challenges. Here are a few of the most common struggles that small business owners face, along with some ideas for how to best overcome them.

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Ways to Build an Engaged Online Community

For your business to fully succeed, you need to build a vibrant community that you can tap into for engagement.

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Save big on holiday shipping with UPS and Gallagher Perks

It's going to be a record year for online holiday shopping! We're here to make sure you are getting the best price on shipping. Save up to 50% on UPS with Gallagher Perks!

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