

The Link

Connecting You With Small Business News and Advice | February 2020



Gallagher Offers You Discounts on UPS Shipping



Gallagher and UPS took the guesswork out, and put the easy in. You now have access to new and improved **flat rate pricing** with savings of **50% on Domestic Next Day/Deferred**, **30% on Ground Commercial / Residential and up to 50% on additional services**. In addition, members can take advantage of UPS Smart Pickup® service for free.

Open a new account, or if you are already taking advantage of our UPS savings program, re-enroll and apply the new discounts to your existing account by <u>clicking here</u> or calling 1-800-MEMBERS (1-800-636-2377), M-F 8 a.m. – 5 p.m., ET.

*Visit link for specific services and discounts.

Top 25 small business tax deductions

Deductible business expenses help entrepreneurs with many of the costs of running a company. Business owners know that most expenditures can be written off, although there may be limits and timing. Check out the most common tax deductions for small business.

Read More >>

Small business trends for 2020

If you have a small business, it's essential to keep up with the latest trends in technology, marketing, customer service and other areas that affect your business.

Read More >>

Set your business up for success

Since launching The Ridge in 2013, Daniel Kane has focused on scaling his business and building his team. His hard work has paid off—he estimates that his company's revenues will hit \$50 million in 2020. Here, Kane offers actionable strategies for managing growth—from adapting to a larger team to preserving core values as your business evolves.

Read More >>

Marketing trends that impact small business

Trend #1: Main Street businesses will have a renaissance Read More >>

Cover your bases with an employee handbook

Whether you're compiling an employee handbook for the first time or you're using the new year as an excuse to revise and revamp your current company documents, here are some helpful tips to ensure you're bases are covered.

Read More >>



Important Note: The information contained in this report was obtained from sources, which to the best of the writer's knowledge, are authentic and reliable. Gallagher makes no guarantee of results, and assumes no liability

in connection with either the way information herein contained, or the business suggestions herein made.

Moreover, it cannot be assumed that every acceptable business practice is contained herein. Any descriptions of coverage provided herein are not intended as an interpretation of coverage. Policy descriptions do not include all the policy terms and conditions contained in an actual policy, and should not be relied on for coverage interpretations. An actual insurance policy must always be consulted for full coverage details.

© Gallagher. All rights reserved.